

Event Sponsorships

Poochella



May 7, 2022 | HSHA

Poochella is a NEW event in 2022. Join HSHA for an acoustic musical festival that will feature great tunes, humane education, games, prizes, and lots more. More importantly, it will be a great way to reach potential customers and support the homeless animals of Central PA!

Paws Sponsor - \$500

Promotional Benefits

- Sponsor logo on event website
- Quarter page advertisement in event program

Love Sponsor - \$1,000

Promotional Benefits

- Sponsor logo on event website
- Recognition on social media
- Quarter page advertisement in event program

Peace Sponsor - \$1,500

Promotional Benefits

- Sponsor logo included on all event signage
- Sponsor logo on event website
- Recognition on social media
- Featured in HSHA eNewsletter
- Half page advertisement in event program

Event Day Benefits

- Complimentary vendor booth

Music Sponsor - \$3,000

Promotional Benefits

- Sponsor logo on large sign/banner
- Sponsor logo on printed promotional materials at event
- Featured as major sponsor in HSHA eNewsletters and social media
- Full page advertisement in event program
- Sponsor-supplied giveaway item distributed to attendees

Event Day Benefits

- Complimentary vendor booth
- Opportunity to address crowd at the event

Extended Benefits

- Sponsor recognition/logo and link on HSHA website for three months

