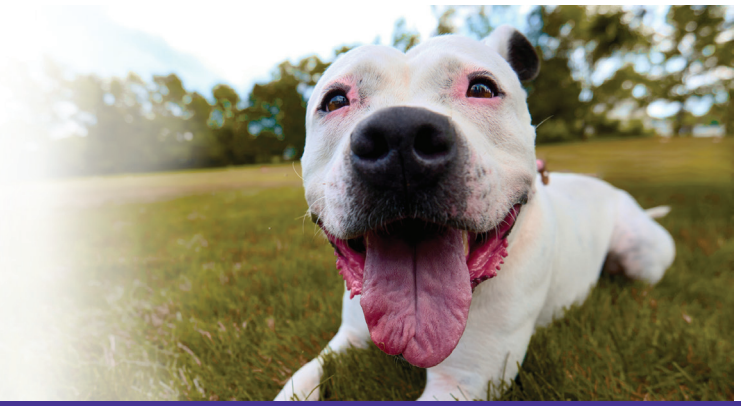




Humane Society
OF HARRISBURG AREA



2024 CORPORATE SPONSOR

We would like to offer your organization/company the opportunity to become a corporate partner with the Humane Society of Harrisburg Area (HSHA) in 2024. We provide lifesaving services to an area with nearly 600,000 community members.

HSHA entered an affiliation agreement with Brandywine Valley SPCA (BVSPCA) in January 2024; a partnership that expands life-saving initiatives for animals across Pennsylvania. By embracing BVSPCA's progressive approach to sheltering and veterinary care, and with your support and that of our community, our shelter will reach no-kill status by the end of 2024.

The opportunities are endless when partnering with HSHA. Whether it's community-based resources, humane education, or lifesaving transports, your partnership and voice will be connected to a powerful mission. Join our pack today to be a part of positive change happening for thousands of animals depending on us each year.

ALL PACKAGES INCLUDE



Sponsorship of our Signature Events (physical or virtual):

- Penguin Plunge
100,000 reach
- Walk for Paws
150,000 reach
- Fur Ball Gala & Auction
100,000 reach
- or a comparable fundraiser or campaign



Print Marketing:

- Promotional material in adoption "Go Home" packets (2,000 placements a year)
- Logo on event print material (shirts, bags, towels, flyers, banners, etc.)
- Logo inclusion in our annual report
- Logo inclusion in print newsletter



Digital Marketing:

- Company logo on our website as a corporate partner with a link to your site (over 80,000 page views per month)
- Corporate partner presence on all social media outlets (35,000)
- E-blast feature (23,000 reach)
- Digital slide in the shelter

SPONSORSHIP OPPORTUNITIES

☐ **Gold Corporate Sponsor**

\$10,000

- Full page advertisement in signature event programs (digital or print)
- Recognition at all three signature events (Penguin Plunge, Walk for Paws, Fur Ball Gala & Auction that includes print & digital assets)
- Recognition at event zones or presenting partner naming
- Reserved seats or tickets to our annual gala or comparable fundraiser
- Recognition on Brandywine Valley SPCA's website (12,000 views daily)

☐ **Silver Corporate Sponsor**

\$7,500

- Signature events recognition
- Half page advertisement in signature event programs
- Vendor booth at Walk for Paws or Fur Ball Gala & Auction in prominent location
- Reserved seats or tickets to our annual gala or comparable fundraiser

☐ **Bronze Corporate Sponsor**

\$5,000

- Quarter page advertisement in signature event programs (digital or print)
- Vendor booth at Walk for Paws or Penguin Plunge or comparable fundraiser
- Reserved seats or tickets to our annual gala or comparable fundraiser

Company Name: _____

Address: _____

Phone: _____ Cell: _____

Contact Name: _____

Email Address: _____

Signature: _____ Date: _____

Payment Options:

- ☐ Pay in full in advance – please find our check enclosed
- ☐ Bill us quarterly in 2024
- ☐ Charge our corporate credit card monthly in 2024

☐ **Mastercard**

☐ **Visa**

☐ **American Express**

☐ **Discover Card**

Account #: _____ Expiration Date: _____ CVV: _____

HSOA Contact: _____ Email: _____ Phone: _____

Mailing Address: _____