



Humane Society
OF HARRISBURG AREA



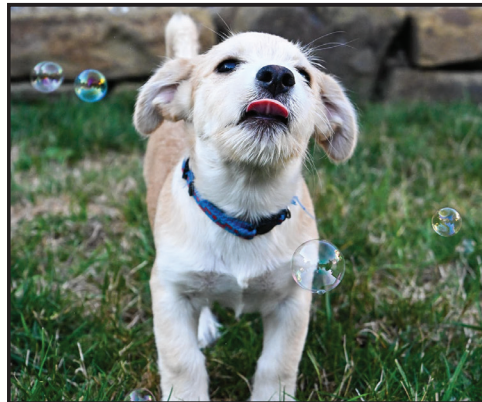
2025 CORPORATE SPONSOR

We invite your organization/company to join the Humane Society of Harrisburg Area (HSHA) as a corporate partner in 2025. Serving a community of over 600,000 constituents, HSHA is proud to be a No-Kill shelter, ensuring over 90% of our cats and dogs in our care find loving homes or safe placements.




Thanks to progressive programs, lifesaving initiatives, our merger with Brandywine Valley SPCA (BVSPCA), and the unwavering support of our community, we continue to expand our impact. By partnering with HSHA, you'll be aligned with a powerful mission, supporting humane education, critical community resources for the most vulnerable, and second chances for at-risk animals.

Join us today and make a difference for thousands of animals who depend on our care each year. Together, we can create a brighter future.




ALL PACKAGES INCLUDE







Sponsorship of our Signature Events (physical or virtual):

-  Penguin Plunge
300,000 reach
-  Walk for Paws
250,000 reach
-  Fur Ball Gala & Auction
150,000 reach
-  or a comparable fundraiser or campaign

Print Marketing:

-  Promotional material in adoption "Go Home" packets (10,000 placements a year)
-  Logo on event print material (shirts, bags, towels, flyers, banners, etc.)
-  Logo inclusion in our annual report

Digital Marketing:

-  Company logo on our website as a corporate partner with a link to your site (over 80,000 page views per month)
-  Corporate partner presence on all social media outlets (37,000 reach)
-  E-blast feature (27,000 reach)
-  Digital slide in shelter

SPONSORSHIP OPPORTUNITIES

Platinum Corporate Sponsor **\$15,000**

- Receive all Gold Corporate Sponsorship perks
- Cross promotion on BVSPCA's website and promotional materials

Gold Corporate Sponsor **\$10,000**

- Full page advertisement in signature event programs (digital or print)
- Recognition at all three signature events (Penguin Plunge, Walk for Paws, Fur Ball Gala & Auction that includes print & digital assets)
- Recognition at event zones or presenting partner naming
- Reserved seats or tickets to our annual gala or comparable fundraiser

Silver Corporate Sponsor **\$7,500**

- Signature events recognition
- Half page advertisement in signature event programs
- Vendor booth at Walk for Paws or Fur Ball Gala & Auction in prominent location
- Reserved seats or tickets to our annual gala or comparable fundraiser

Bronze Corporate Sponsor **\$5,000**

- Quarter page advertisement in signature event programs (digital or print)
- Vendor booth at Walk for Paws or Penguin Plunge or comparable fundraiser
- Reserved seats or tickets to our annual gala or comparable fundraiser

Company Name: _____

Address: _____

Phone: _____ Cell: _____

Contact Name: _____

Email Address: _____

Signature: _____ Date: _____

Payment Options:

Pay in full in advance – please find our check enclosed

Bill us quarterly in 2025

Charge our corporate credit card monthly in 2025

Mastercard

Visa

American Express

Discover Card

Account #: _____ Expiration Date: _____ CVV: _____

HSMA Contact: _____ Email: _____ Phone: _____

Mailing Address: _____