



Saturday, May 31, 2025

10AM - 1PM | Rain or Shine

**Harrisburg Area Community College
1 HACC Drive, Harrisburg, PA 17110**

Sponsorship Opportunities

LEADER OF THE PACK - \$7,500

- Recognition as the presenting title sponsor for the Walk for Paws
- Prominent logo placement on the start/finish sponsor banner
- Logo inclusion in the event marketing & any promotional materials
- Logo & website link on humanesocietyhbg.org
- Shout-out on HSHA social media to 40,000 followers
- Feature mention in an e-blast to 27,000+ subscribers
- Prominent placement of company name & logo on event t-shirt
- Inclusion of promotional materials in “goodie bags” (items must be received by 5/16/2025)
- Reserved location for product display and information table at event site (1 table & 2 chairs included)
- Recognition as title sponsor of a Premium Zone or activity
- Five 5K race entries

CANINE COMPANION - \$5,000

- Logo inclusion in event marketing & any promotional materials
- Elevated logo placement on sponsor banner
- Elevated placement of company logo on event t-shirt
- Logo recognition on walk route markers
- Three 5K race entries
- Logo and website link on humanesocietyhbg.org
- Logo in an e-blast to 27,000+ subscribers
- Inclusion of promotional materials in “goodie bags” (items must be received by 5/16/2025)
- Reserved location for product display and information table at event site (1 table & 2 chairs included)

FAITHFUL FRIEND - \$2,000

- Logo inclusion in event marketing & any promotional materials
- Logo on sponsor banner
- Logo on event t-shirt
- Logo at 5k water station table
- Two 5K race entries
- Logo and website link on humanesocietyhbg.org
- Logo in an e-blast to 27,000+ subscribers
- Inclusion of promotional materials in “goodie bags” (items must be received by 5/16/2025)
- Reserved location for product display and information table at event site (1 table & 2 chairs included)

CAT'S MEOW - \$1,000

- Logo inclusion in event marketing & any promotional materials
- Logo on event t-shirt
- Logo and website link on humanesocietyhbg.org
- Logo in an e-blast to 27,000+ subscribers
- Inclusion of promotional materials in “goodie bags” (items must be received by 5/16/2025)
- Reserved location for product display and information table at event site (1 table & 2 chairs included)

PAW PAL - \$500

- Logo and website link on humanesocietyhbg.org
- Company name (text) on an e-blast to 27,000+ subscribers
- Inclusion of promotional materials in “goodie bags” (items must be received by 5/16/2025)
- Reserved location for product display and information table at event site (1 table & 2 chairs included)

*Please note that your sponsorship commitment and logo (including permission to use) must be received no later than April 31, 2025 for guaranteed inclusion on promotional collateral, including t-shirts, press releases, and event program.



SPONSORSHIP FORM

Questions? Please contact Amanda Brunish
AmandaB@humanesocietyhbg.org
717.564.3320 x455

Select Sponsorship Level

Leader of the Pack \$7,500

Cat's Meow \$1,000

Canine Companion \$5,000

Paw Pal \$500

Faithful Friend \$2,000

I am unable to sponsor at this time but wish to make a donation in the amount of \$_____

Company Name: _____

Address: _____

Contact Name: _____

Phone: _____ Cell: _____

Email Address: _____

Signature: _____ Date: _____

METHOD OF PAYMENT:

Credit Card: Check made payable to Humane Society of Harrisburg Area

Visa Mastercard AMEX Discover

Card Number: _____ - _____ - _____ - _____ CVV _____

Name on card: _____ EXP _____

Remit & Contact Information:

HSOA Contact: _____ Email: _____ Phone: _____

Remit to: Humane Society of Harrisburg Area, 7790 Grayson Road, Harrisburg, PA 17111