



10am - 1pm | Plunge: Noon | City Island, Harrisburg

SPONSORSHIP OPPORTUNITIES

Emperor Penguin Sponsor \$1,000

- Company logo and link on event website
- Logo inclusion on e-blast to 33,000+ subscribers
- Company logo on event signage
- Sponsor logo included on event souvenir towel
- Logo inclusion in event marketing & promotional materials
- Logo on sponsor banner
- Two entries into the Penguin Plunge

King Penguin Sponsor \$500

- Company logo and link on event website
- Logo inclusion on e-blast to 33,000+ subscribers
- Company logo on event signage
- Sponsor logo included on event souvenir towel
- Logo inclusion in event marketing & promotional materials

Chilly Willy Towel Sponsor \$250

- Sponsor logo included on event souvenir towel
- Company logo and link on event website



*Please note that your sponsorship commitment and logo (including permission to use) must be received no later than November 30, 2026 to be included on the souvenir towel.



Sponsorship Opportunities

Sponsor Contact: Melissa Dang at (717) 564-3320 ext. 453

PLEASE CHOOSE SPONSORSHIP LEVEL:

- ☐ EMPEROR PENGUIN SPONSOR - \$1,000
- ☐ KING PENGUIN SPONSOR - \$500
- ☐ CHILLY WILLY TOWEL SPONSOR - \$250

I'M SORRY THAT I CANNOT SPONSOR THE PENGUIN PLUNGE, BUT HERE IS A GIFT OF \$ _____

Sponsor Name: _____
Address: _____
City/State/Zip: _____
Primary Contact: _____
Phone Number: _____
Email Address: _____

METHOD OF PAYMENT:

☐ Check made payable to Humane Society of Harrisburg Area Check# _____
☐ Visa ☐ MasterCard ☐ American Express ☐ Discover CVV: _____
Name on Card: _____ Credit Card Number: _____
Exp. Date: _____ Signature: _____ Date: _____

Remit & Contact Information

HSHA Contact: _____ Phone: _____ Email: _____

Mailing Address: 7790 Grayson Road, Harrisburg, PA 17111